

## Konica Minolta bizhub C250i

Outstanding 25-ppm A3 Color MFP



The Konica Minolta bizhub C250i has claimed the BLI Winter 2021 Pick Award for Outstanding 25-ppm A3 Color MFP from Keypoint Intelligence thanks to its...

- Maximum uptime due to outstanding reliability, easy maintenance
- Elite print functions and walk-up usage that streamline and simplify workflows
- High-usage apps and onboard tools to save time and reduce costs
- Feature-rich web user interface for efficient and centralized device management

"The Konica Minolta bizhub C250i is a fantastic choice for small workgroups," said George Mikolay, Associate Director of A3 Hardware/Production. "The device's reliability was perfect, with not one misfeed over 130,000 impressions. Simple maintenance procedures for replacing toner and clearing misfeeds, an above average maximum paper capacity, and the easy-to-use control panel help keep the machine up and running while businesses stay productive. The fully tiltable control panel features slide-and-swipe navigation and a Card-style user interface, which allows for quick access to desired settings. What's more, personalized job presets can be created and saved from every driver tab and on the control panel.

"But that's not all from an ease-of-use standpoint," Mikolay continued. "The ability to download high-usage apps from Konica Minolta's MarketPlace at the control panel and then personalize the panel with the apps, tools, and tiles used most often and access them from any MFP, anywhere (through the Personalize Follow-You Persona Service) takes usability to another level. When it comes to scanning, the ease of entering scan destinations, the feature-rich scan preview, and fast scan speeds are of great help when sharing files with peers. Convenience and productivity are also boosted through flexible mobile support including standard NFC, and support for the bizhub Remote Panel app for operating the control panel from a mobile device. The web user interface for IT administrators also offers a breadth of functionality, such as a built-in search function, and is simple to use."

## About Keypoint Intelligence

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For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

## About BLI Office Hardware Pick Awards

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Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes its lab test earns the Highly Recommended or Recommended Seal and a Certificate of Reliability, with the best performers qualifying as Pick contenders.

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